

28 September 1960

MEMORANDUM FOR: DEPUTY DIRECTOR (PLANS)

SUBJECT : United Nations Meetings

Watching the television proceedings of the United Nations, it occurred to me that it might be valuable to make a tape recording of certain speeches and, at the same time, a moving picture of certain sections of the audience, possibly with a telephoto lens. Synchronizing the speech with the picture would give us an opportunity to see the effect of the speech on certain listeners, thereby enabling us to get some idea of the things that they approve of, disapprove of, or are not interested in. Many times the actions of delegates such as Mr. K tend to dissimulate the real objectives, and it may be possible that by observing the listeners' expressions continuously we may get an idea of what conforms with the plan in their mind and what does not. This would give us a lead as to their ultimate objectives. Although this might be an arduous procedure, I believe it is entirely practical in view of the existing public address systems and the lighting which is available for television. In any event, it might be an interesting experiment.

LUIS deFLOREZ

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